

# Fred AIDROOS

## Series Producer / Series Director

07774 805389

fred@fredaidroos.com

lives outside the M25

An experienced specialist factual and fact-ent SP/SD, I have delivered highly successful 1<sup>st</sup> and returning series for both UK and international broadcasters.

I have led large, primetime productions on global shoots; juggled tight, complicated schedules and budgets; and negotiated access and contracts with international corporations and governmental departments. I've mentored new PDs and self-shooters and nurtured both high profile and new presenting talent. All with warmth, curiosity, compassion, humour and honesty - the same way I craft my stories!

A trained engineer, I can make complex subjects simple and accessible, and I have significant experience of hazardous stunts/demos; aerial and underwater shoots. I also shoot and edit. And coming from a mixed heritage background myself, I am very mindful of the need for inclusivity and diversity on my teams.

### Selected Credits & Experience

#### 2022

**Edit Producer** I ESCAPED TO THE COUNTRY 8x45'

Naked West - BBC1

#### 2020-ongoing

**Microholding Producer**

*During Covid lockdown, as well as home schooling, I extended my orchard and kitchen garden, and now produce a range of chutneys, jams, pies & artisan gins. Not work, just my perfect weekend relaxation!*

#### 2019

**Multicamera Director & Vision Mixer** THE BIDDING ROOM Pilot

Ricochet - BBC1

#### 2017-19

**Multimedia Producer, Director & Storyteller**

*For business clients which have included Diageo, SsangYong, Murata, InteleX and some charities.*

#### 2013-17

**Paternity Leave**

#### 2012

**Story Producer** THE 80'S: THE DECADE THAT MADE US 1<sup>st</sup> Series 6x60'

Nutopia - Nat Geo

**Series Producer** DIRTY GREAT MACHINES 1<sup>st</sup> Series 4x60'

Princess Productions - C5

RTS AWARDS 'GRAPHIC DESIGN': NOMINEE

#### 2011

**Producer Director** TIME TEAM 2x60'

VideoText Communications - C4

**Producer Director** HIDDEN TALENT 1<sup>st</sup> Series 6x60'

Silver River - C4

**Director** HOW TO BEAT... PAIN 1x30'

Oxford Scientific Films - BBC1

#### 2010

**Studio Director** GAVIN HENSON, HUMAN GUINEA PIG 1x60'

Dragonfly - Bravo

#### 2009

**Series Producer & Director** RICHARD HAMMOND'S ENGINEERING CONNECTIONS 6x60'

Darlow Smithson - Nat Geo/BBC2

**Series Director (Multicamera) & Episode Producer** KILL IT, COOK IT, EAT IT 2 Series 12x60'

Dragonfly - BBC3

#### 2008

**Producer Director** ECOPOLIS 1<sup>st</sup> Series 6x60'

Darlow Smithson - Discovery Science

## 2007

**Series Producer** WORLD'S GREENEST HOMES 30' Pilot & Pre-Production Cineflix - Discovery  
**Series Director (Multicamera) & Episode Producer** BRITAIN'S NEXT TOP MODEL 2 Series 20x60'  
*TELEVISUAL BULLDOG AWARDS 'REALITY EVENT': RUNNER UP* Thumbs Up - Living  
*BROADCAST AWARDS 'BEST MULTI CHANNEL PROGRAMME': NOMINEE*

## 2006

**Series Director** HAUNTED HOMES 8x60' September Films - ITV2

## 2005

**Producer Director** THE SEARCH 1x60' TX Pilot Princess Productions - C4  
**Drama Director** DOCTORS 6x30' BBC - BBC1  
**Shooting PD** WISH YOU WERE HERE...? NOW & THEN 1<sup>st</sup> Series 2x30' Talkback - ITV  
**Producer Director** WORLD'S MOST EXTREME HOMES 1<sup>st</sup> Series 8x30' Pioneer - HGTV

## 2004

**Producer Director** A PLACE IN THE SUN 7x60' Freeform - C4  
**Drama Director & Writer** TWO STOPS TO BANK Short Film  
*NOTTING HILL FILM FESTIVAL, 'AUDIENCE AWARD': WINNER*

## 1999-2003

**Producer Director & Shooting PD** WISH YOU WERE HERE...? 105x30' Thames TV - ITV

## 1998

**Producer Director** UK RAW 1<sup>st</sup> Series 8x30' BBTv - C5

## 1997-98

**Shooting PD** MOVIE CAFE 1<sup>st</sup> Series Weekly 30' Mentorn - C5  
**Studio Director** V.I.P. 1<sup>st</sup> Series Daily 30' Mentorn - NBC

## 1996-98

**Studio Director & Shooting PD** EXCLUSIVE 1<sup>st</sup> Series Daily 30' Mentorn - C5  
**Studio Director & Shooting PD** THE TICKET 1<sup>st</sup> Series Daily 30' Mentorn - NBC

## 1994-96

**Shooting PD** ENTERTAINMENT TONIGHT Brighter Pictures - Paramount  
**Shooting PD** HARD COPY Brighter Pictures - CBS

## 1994

**Shooting PD** TRAVEL DIARIES 1x30' Brighter Pictures - The Travel Channel  
**Shooting PD** SUNDAY 1<sup>st</sup> Series 8x60' LWT - ITV

---

## Personal Info

I am father to Mallory, husband to Jo, and keeper of a small menagerie - currently comprising Lyra, Zigby, Zephyr, Bob and Ted!

I am a passionate diver (PADI Divemaster) and love shooting my own underwater footage, especially wrecks and sharks.

And Melody Maker once described my old rock band as a cross between 'The Who' and 'Radiohead' - I'll Take That!

07774 805389

fred@fredaidroos.com